DREAM SPIRE SCHOOL

PRESCHOOL FRANCHISE

FRANCHISE OPPORTUNITIES

Build Your Own Preschool

Nurturing Young Minds, Building Bright Futures

3 franchise models | From ₹50,000 | No royalty | 2 campuses in Palam, Delhi



WHY DREAM SPIRE SCHOOL

Open a school that parents trust from day one

Dream Spire School gives you a ready brand, a structured academic approach and hands-on support, so you can focus on what matters most: children and their families.



3	₹0	3 yrs	30
franchise models to choose from	royalty on every model	partnership, renew for ₹10,000	student starter kits included with Model 1

Six ways we support you

Brand & identity
Open under the Dream Spire School name and identity.

Academic system
Curriculum planning, teaching methods and classroom practice.

Training
School operations, admissions and parent communication.

Hiring & staffing
Help finding, hiring and onboarding your teachers.

Marketing
Admission campaigns, local outreach and promotion.

Launch assistance
Getting your school ready for its opening day.

The level of support depends on the model you choose.

THE DREAM SPIRE APPROACH

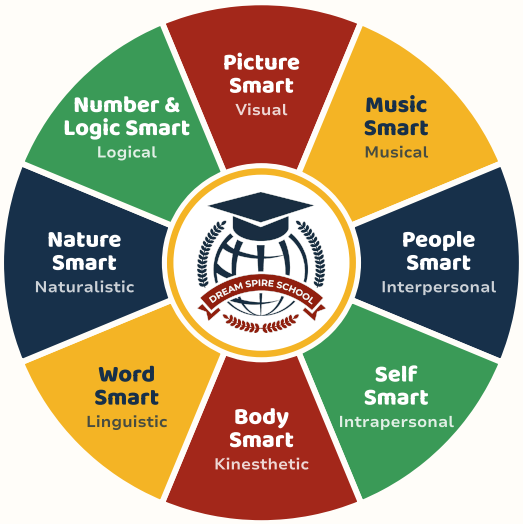
A school model that already works

Dream Spire runs two play school and day care campuses in Palam, New Delhi, for children aged 1.5 to 6 years. This is the approach behind them.

2	1.5–6	8	17+
campuses in Palam, Delhi	years age group	learning strategies	unique programs

The DSS Learning Wheel

Eight multiple intelligences, eight ways to learn



17 unique programs

- Child Happiness
- E-Learning
- Multiple Intelligence Pedagogy
- STEAM Learning
- Rhyme Yoga
- Story Yoga
- Sound Yoga
- Blooming Yoga
- Shadow Puppetry
- Rhyme Basket
- Picture Talk
- Tongue Twisters & PR Skills
- Concept Worksheet
- Safety & Security
- Health & Hygiene
- Complete Phonetic Program
- Musical Theater

Programs as taught at Dream Spire schools today. Franchise academic support is as listed for each model.

Classes



Plus half-day and full-day day care

Every day

- Learning by doing: activities, worksheets, arts and craft
- One happiness activity every day
- Story yoga, plus health and growth charts

Standards & facilities

NEP 2020 ALIGNED

- Learning model aligned with NEP 2020
- Highly qualified, trained educators and an ideal student–teacher ratio
- Fully equipped audio-visual room
- Indoor and outdoor games
- Spacious concept rooms decorated by teachers and students
- Gated campuses, authorised pick-up only

> "...holistic education where children evolve as individuals who are self-motivated and creative
>
> **Mr. Piyush Jain, Founder and Director**
>
> *A Journey of Learning, A Legacy of Success*

LIFE AT DREAM SPIRE

Already running. Already loved.

These photos are from Dream Spire schools that are open today. Festivals, theme days, yoga and play: this is what your school can look like.

From our school videos





















THREE WAYS TO PARTNER

Choose the model that fits you

Pick based on your investment budget, your infrastructure and how much support you want.

MODEL 1

₹12–17 Lakh

INDICATIVE INVESTMENT

Most complete

Complete School Setup

We set up your school, end to end.

Best for: entrepreneurs who want a comprehensive setup with infrastructure, academic guidance and launch support.

MODEL 2

₹1,50,000

ONE-TIME FRANCHISE FEE

3 years of support

Standard Franchise

Brand, training, kits and 3 years of support.

Best for: entrepreneurs who arrange their own infrastructure and want the Dream Spire brand.

MODEL 3

₹50,000

FRANCHISE FEE

Lowest entry cost

Basic Branding & Support

Brand and guidance, you build the rest.

Best for: entrepreneurs who already have, or will arrange, their own school infrastructure.

Every model: No royalty · 3-year agreement · ₹10,000 renewal



MODEL 1

Complete School Setup

₹12–17 Lakh

INDICATIVE INVESTMENT RANGE

Most complete!

BEST SUITED FOR

Entrepreneurs who want a comprehensive school setup with infrastructure, academic guidance, and launch support.

Dream Spire School provides a comprehensive school setup tailored to the premises and area you select. We coordinate the major infrastructure, academic, staffing and marketing requirements, so launching your school is simple.

At a glance

- Complete infrastructure, furniture & interiors
- Play area with 6 small children's swings
- Starter kits for 30 students
- Full hiring & marketing support
- Training & launch assistance



Bright, child-friendly classrooms



Classrooms ready for learning

MODEL 1 · COMPLETE SCHOOL SETUP

What's included

₹12–17 Lakh

INDICATIVE INVESTMENT

1 Complete infrastructure & school setup

- Classroom furniture and student benches
- Child-friendly classrooms, learning spaces and essential facilities
- Interiors, educational displays and school infrastructure
- Play area with 6 small children's swings
- Other essential materials and equipment for launch, as specified in the final quotation

2 Student starter kits

- Starter kits for 30 students
- Each kit: 2 uniforms, book set, socks, belt, 2 bags, 1 diary, 3 notebooks and other essentials
- Additional kits at ₹4,000 per kit

3 Academic support

- Comprehensive academic guidance and implementation
- Curriculum planning and academic structure
- Teaching methods, classroom practice and student engagement
- Admission documents: prospectus, admission forms and more
- Training on school operations and academic processes

4 Hiring & staffing support

- Teacher and staff recruitment
- Identifying suitable candidates and staff requirements
- Hiring process and onboarding preparation

5 Branding & marketing support

- School branding and identity as per the franchise agreement
- Marketing strategy and promotional planning
- Admission campaigns and local outreach
- Promotional materials and school-launch activities

6 Training & launch assistance

- Partner training on operations and administration
- Admission management, parent communication and daily operations
- Preparing the school for launch and setting up processes

MODEL 1 · STUDENT STARTER KITS

Ready for 30 students from day one

×30 STARTER KITS

- Uniforms ×2
- Book set
- Socks
- Belt
- Bags ×2
- Diary ×1
- Notebooks ×3

Extra kits: ₹4,000 per kit Each kit also has other specified student essentials.

How is the investment finalised?

The ₹12–17 lakh range is indicative. Your final quotation is prepared based on:

Location · Area · Premises · Infrastructure needs · Agreed deliverables

Your final quotation lists

- **Infrastructure & materials** — Exactly what will be delivered
- **Scope of support** — Academic, hiring, marketing, training
- **Commercial terms** — The applicable terms for your school

Your responsibility

Arrange the premises and meet the requirements in the franchise agreement. The exact split of responsibilities, including any premises-related costs, is documented in the final quotation.



Learning together at a Dream Spire school

MODEL 2

Standard Franchise

₹1,50,000

ONE-TIME FRANCHISE FEE

Best suited for: Entrepreneurs who want to operate under the Dream Spire School brand while arranging their own school infrastructure.



You get the brand, training, initial student kits, play equipment and ongoing guidance needed to establish and run a preschool.

3 years of support!

What's included

1 Franchise rights & branding

- Right to operate under the Dream Spire School name
- Access to the agreed branding and school identity
- Guidance on maintaining brand standards

2 Training & three-year support

- Training on preschool operations and administration
- 3 years of franchise support and guidance
- School management, admissions, parent communication and daily operations
- How to establish and run the school effectively

3 Student starter kits

- Kits for 10 students
- Each kit: uniform, books, socks, belt, two bags and other essentials
- Additional kits at ₹4,000 per kit

4 Play equipment

- 3 small children's swings

5 Academic & operational support

- Academic planning and curriculum implementation
- Admission process and documentation
- Classroom management and teaching practice
- Basic operational processes to run a preschool

6 Hiring & marketing assistance

- Teacher and staff recruitment guidance
- Marketing and admission-promotion guidance
- School-launch planning and local promotion

MODEL 2 · STANDARD FRANCHISE

Kits, swings and three years by your side

10

Student starter kits

Each kit: uniform, books, socks, belt, two bags and other essentials. Extra kits ₹4,000 each.

3

Small children's swings

Play equipment for your school, included in the package.

3 yrs

Franchise support

Guidance on management, admissions, parents and daily operations.

What you arrange

You independently arrange and finance:

- ◯ School premises and property costs
- ◯ Classroom infrastructure, benches, furniture and interiors
- ◯ Play area beyond the 3 included swings
- ◯ Any equipment, materials or facilities not in the package

What we provide

Dream Spire School provides the agreed:

- ✓ Training
- ✓ Branding
- ✓ Starter kits
- ✓ Play equipment
- ✓ Support services


Colouring & worksheets


Yoga


Activity time

MODEL 3

Basic Branding & Support

₹50,000

FRANCHISE FEE

Best suited for: Entrepreneurs who already have, or plan to arrange, their own school infrastructure and mainly need a brand, academic guidance and business support.



A cost-effective way to open a preschool under the Dream Spire School brand without buying a full infrastructure package.

What's included

1 Name & branding rights

- Use of the Dream Spire School name and agreed branding
- Guidance on applying the brand identity
- Brand-use guidelines

2 Academic support

- Curriculum planning and implementation
- Teaching practices, classroom activities and academic organisation
- Setting up academic processes

3 Marketing support

- Local marketing and admission promotion
- Reaching parents and building local awareness
- Promotional planning and school positioning

4 School management guidance

- How to run a preschool effectively
- Admissions, parent communication and daily administration
- Organising operations and building a sustainable education business

What you arrange

- ◯ Premises, interiors, furniture and benches
- ◯ Student starter kits and school supplies
- ◯ Prospectus, admission forms and printing (unless separately agreed)
- ◯ Play equipment, classroom materials, books, uniforms and stationery
- ◯ Teachers, staff, recruitment and salaries
- ◯ Local operating and launch costs

IMPORTANT
Model 3 does not include starter kits, swings, physical infrastructure or a complete school setup. Additional products or services are charged separately if offered.

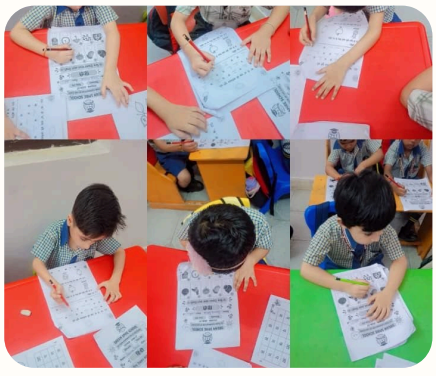
SIDE BY SIDE

Compare the three models

	MODEL 1 Complete Setup	MODEL 2 Standard Franchise	MODEL 3 Basic Franchise
Investment	**₹12–17 lakh** Indicative	**₹1,50,000** One-time fee	**₹50,000** Franchise fee
Brand / name rights	✓ Included	✓ Included	✓ Included
Complete infrastructure	✓ Included as per quotation	Partner arranges	Partner arranges
Student starter kits	**30**	**10**	Not included
Small swings	**6**	**3**	Not included
Academic support	Comprehensive	Included	Guidance & support
Hiring support	Full hiring assistance	Hiring guidance	Partner arranges
Marketing support	Full marketing support	Marketing guidance	Marketing guidance
Training	Comprehensive	Included	Operational guidance
Royalty	**None**	**None**	**None**
Agreement	3 years · ₹10,000 renewal	3 years · ₹10,000 renewal	3 years · ₹10,000 renewal







COMMERCIAL TERMS

Clear terms, no surprises

No royalty
ON ALL 3 MODELS

No royalty is charged.

On every Dream Spire School model, there is no royalty. You pay the franchise fee or setup investment for your model, and renew after three years.

3 yrs

Agreement term

The same three-year bond for all three models.

₹10,000

Renewal fee

Payable to renew after the three-year term.

₹4,000

Per additional kit

Extra student kits, with the items listed in your agreement.

Your final proposal will clearly state

- Whether the investment includes the franchise fee, taxes, transportation, installation and other charges
- The exact Model 1 infrastructure and deliverables, based on your premises and area
- The price of additional student kits and the items included in each kit

All figures are indicative until the final quotation and franchise agreement are issued.



Parents and children at a Dream Spire school

FIND YOUR FIT

Which model is right for you?

MODEL 1

Complete School Setup

₹12–17 Lakh

Choose it if you want a comprehensive, professionally coordinated school setup.

MODEL 2

Standard Franchise

₹1,50,000

Choose it if you can arrange your own infrastructure and want branding, training, starter kits, play equipment and three years of support.

MODEL 3

Basic Branding & Support

₹50,000

Choose it if you can manage the physical setup yourself and need branding, academic guidance, marketing support and advice on running the school.

YOUR PATH TO OPENING DAY

Five steps to your own preschool

1

Talk to our franchise team

Share your goals, budget and location.

2

Choose your model

Complete setup, standard or basic.

3

Quotation & agreement

Get your final quotation and sign the agreement.

4

Setup, hiring & training

Prepare the school, team and processes.

5

Admissions & launch day

Open your doors to your first students.

DREAM SPIRE SCHOOL

Let's build your school together

Dream Spire School — Your Partner in Building a Brighter Future for Young Learners.

FRANCHISE ENQUIRIES

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VISIT A RUNNING DREAM SPIRE SCHOOL

DSS1

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My Chhota School

Dream Spire School 2

Principal: Mrs. Archna Mishra

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